

TRADER HOSTED



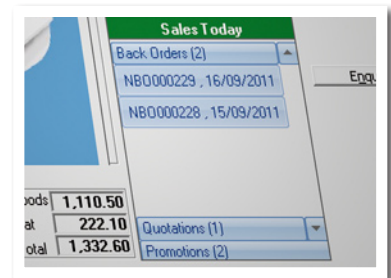
NEW



Hosted management solution for Builders merchants

Trader Hosted is a remote server solution that provides a feature-rich, fully managed service while reducing complexity and upfront expense

- ▶ Full Trader functionality
- ▶ Remotely hosted service
- ▶ Low start-up cost
- ▶ Affordable per-user rental
- ▶ Utilise existing hardware
- ▶ Streamlined implementation
- ▶ Scalable infrastructure
- ▶ Managed virtual servers
- ▶ Secure data storage
- ▶ Remote backup & restore



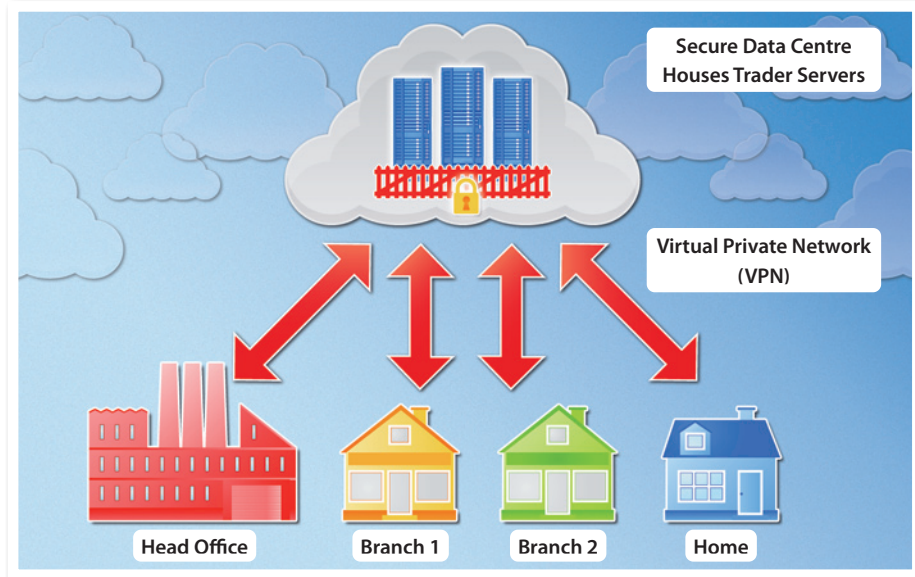
MAM Software's Trader business management application is now available as a remotely hosted, fully managed service. Offering the complete functionality of Trader – flexible point-of-sale, stock, accounting and reporting processes – this application utilises virtual servers located in a state-of-the-art data centre, eliminating the need for users to invest in costly server hardware and maintenance. This simplifies the installation process, allows updates to be handled remotely and ensures that new users can be added with the minimum of fuss. The result is tailored software with potentially significant savings over locally installed alternatives.

For further information, please call **01226 352901**



Benefits of remote application hosting

Simplicity, security and economy



Trader Hosted delivers tailored software while minimising complexity and upfront expense

Trader Hosted has been designed to provide comprehensive functionality without requiring expensive hardware installations. Offering all the features of its locally installed counterpart, this new remote solution utilises virtual servers hosted in a state-of-the-art data centre, freeing you from the hassle, worry and expense of maintaining your own server hardware.

Trader Hosted is a fully managed service, with all administration and maintenance undertaken remotely, meaning our engineers can perform modifications with minimum disruption to your day-to-day operations. Everything from operating system updates to requested application

upgrades are handled by us, leaving you with more time to focus on tasks that directly benefit your bottom line.

Hosted services from MAM minimise upfront expense by removing the need to purchase application, data, backup or web server hardware. The affordable per-user subscription model offers scalable performance, with server capacity adapting to accommodate new users. This eliminates the need for you to undertake costly hardware upgrades or spend time installing complex software. Wherever possible, workstation and printer hardware can be reused to further reduce costs.

About Trader



Comprehensive business management software

Trader is a feature-rich business management application for merchants, wholesalers and retailers. Powerful and intuitive, it employs the latest Microsoft technology to seamlessly integrate sales, stock and accounting processes:

- ▶ Product & price management
- ▶ Sales order processing
- ▶ Purchase order processing
- ▶ Stock management
- ▶ Ledger accounting
- ▶ e-Commerce connectivity
- ▶ Business analysis and CRM

With a focus firmly on improving efficiency and increasing productivity, Trader can help companies achieve positive results such as lower operating costs, increased output and improved profitability.

Trader is fully scalable and is ideal for businesses of any size, including multi-user, multi-depot operations.

For more information on Trader Hosted, please contact the sales office on 01226 352901 or e-mail sales@mamsoft.co.uk

